



Red Dmc

Your Trusted Connection in Italy



An Invitation to La Dolce Vita

As Red DMC, our goal is to become a trusted DMC in the industry by adopting international service standards, a customer-focused approach, and innovative technologies. By strengthening the trust and quality we deliver to our clients, we aim to ensure the satisfaction of our business partners and travellers.

Red DMC has positioned itself as a strong B2B travel agency across Italy and operates as a rapidly growing DMC (Destination Management Company). Starting with Italy and extending throughout Europe, we offer flight-included tour packages and a broad range of services. With over 15 years of industry experience and destination expertise, we provide our partners with safe, high-quality, and flexible solutions—and we stand by them at every step.



A Journey Beyond Time

"Some countries are visited; Italy is lived."

In our 2026 collection, we invite you not only to tourist routes, but to the very heart of the Italian art of living (L'arte di vivere). There is a story in every street, passion in every dish, and that timeless magic in every sunset. At Red DMC, we hold the keys to this magic for you.

Welcome to Your Home in Italy

"The only constant in tourism is the value of stories that truly touch people. For over 15 years, Red DMC has built not only a bridge between Italy and Türkiye, but also a strong line of friendship and trust.

As we enter 2026, we have carefully analysed changing travel trends and your guests' rising expectations. In this catalogue, alongside our classic Italy tours, you will also find brand-new routes that are experience-driven, connected to local culture, and mindful of sustainability.

Whether you are in touch with our Rome office or our Istanbul headquarters, one thing will never change: the 'Red DMC Attention to Detail' behind every operation.

Wishing us a new season filled with great stories—together."



Emin Aslan

Founder & CEO

“Italy & Us in Numbers”

The Strength of Red DMC

Destination Power

58

58 UNESCO World Heritage Sites

(The country with the highest number of sites in the world.)

20 Regions

Endless diversity from the Alps to Sicily.

3000+ Years

Living museums that hold every layer of history.



15+ Years

Destination and operational experience.

2 Offices

Based in Istanbul and Rome service delivered by our own in-house team.

7/24

Uninterrupted accessibility throughout the operation.

%100

Customer satisfaction focus and B2B loyalty.





Why Should You Work With Us?



1. Two-Way Expertise

We understand both the expectations and sensitivities of Turkish guests, and we also speak the language of Italian suppliers. We are your cultural translator. We are your cultural translator.



2. Direct Service (No Middlemen)

Thanks to our Rome office, we work directly with hotels, restaurants, and guides offering competitive pricing and fast solutions.



3. Boutique Attention, Corporate Strength

Whether it's a 2-person VIP trip or a 200-person dealer meeting, we approach every request with the same care and operational discipline.



4. Crisis Management

In unexpected situations (strikes, adverse weather, etc.), we provide immediate solutions with our on the ground strength never leaving you or your guests alone.

Trust and Expertise

With over 15 years of experience, we operate as a strong DMC across Italy and Europe. Through our Istanbul and Rome offices, we combine local expertise with global standards.



A Reliable Business Partner

With our B2B-focused structure, we build transparent, sustainable, trust based partnerships for agencies and tour operators. Your brand is our priority.



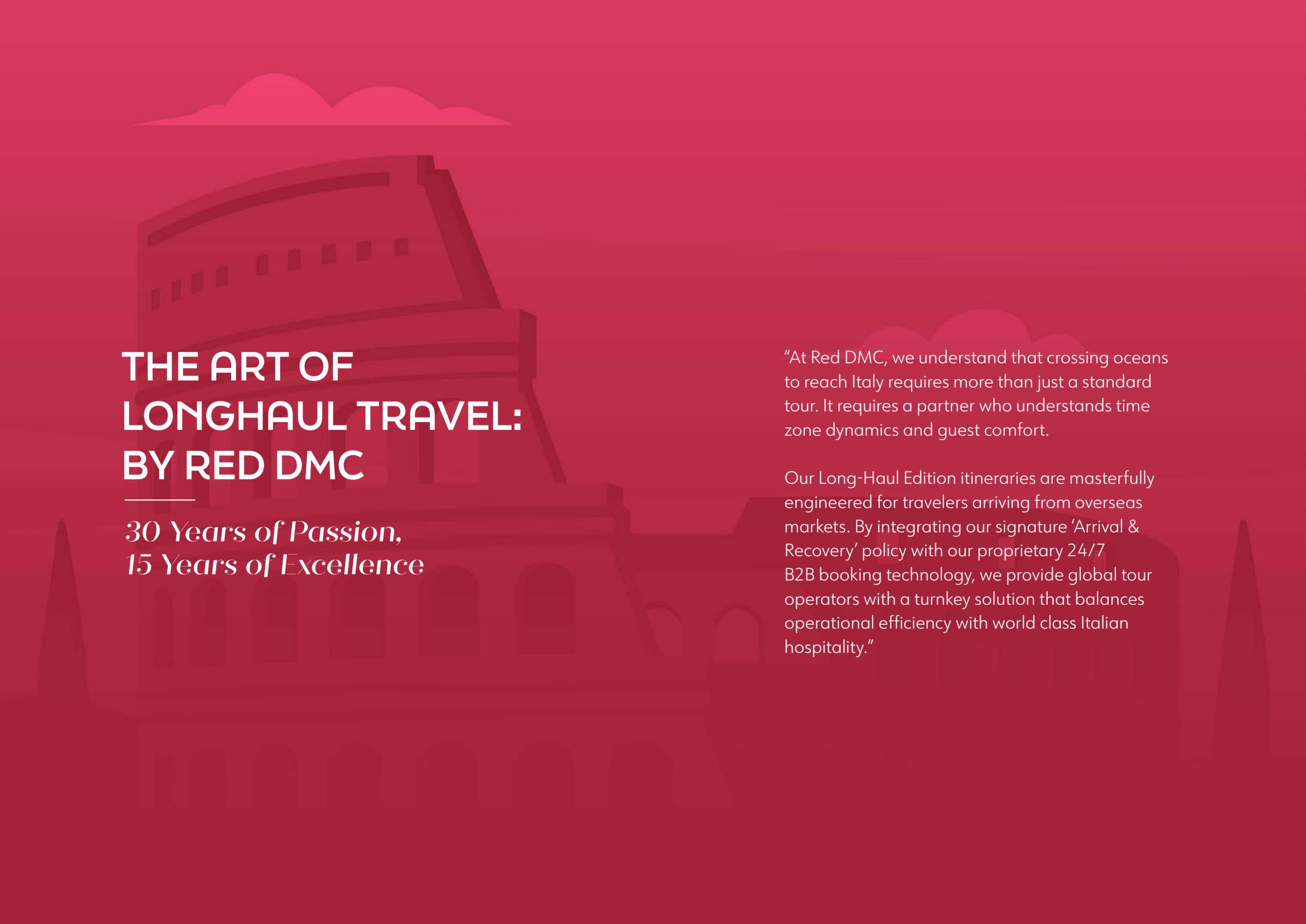
Destination Expertise

Thanks to our local office in Rome, we provide direct access to Italy's most hidden corners, most exclusive venues, and best suppliers.



Flexibility and Quality

From individual travel (FIT) to large groups, from MICE organisations to special interest tours, we respond to every request with boutique level quality.



THE ART OF LONGHAUL TRAVEL: BY RED DMC

*30 Years of Passion,
15 Years of Excellence*

“At Red DMC, we understand that crossing oceans to reach Italy requires more than just a standard tour. It requires a partner who understands time zone dynamics and guest comfort.

Our Long-Haul Edition itineraries are masterfully engineered for travelers arriving from overseas markets. By integrating our signature ‘Arrival & Recovery’ policy with our proprietary 24/7 B2B booking technology, we provide global tour operators with a turnkey solution that balances operational efficiency with world class Italian hospitality.”



Long Haul Edition

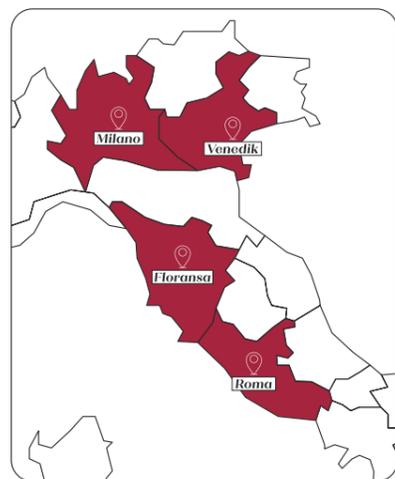


8 Nights / 9 Days



Grand Italy Plus

Rome (3) – Florence (2) – Venice (2) – Milan (1)



Day 1 Arrival & Recovery (Jet-Lag Friendly Start)

Private transfer to the hotel. Free time to rest and acclimatize after the long-haul flight. Overnight in Rome.

Day 2 Imperial Rome & Rome by Night

Imperial Rome & Rome by Night Panoramic City Tour. Optional: Rome by Night tour.



Day 3 Free Day in Rome (Optional Excursions) Optional:

Roman Monuments & Masterpieces (Morning) / Lake Albano & Nemi (Afternoon).

Day 4 Rome - Florence & Optional Medici Heritage

Arrival in Florence, Panoramic Walking Tour. Optional: Medici's Heritage.



Day 5 Free Day in Florence (Optional Pisa & Portofino)

Full day for independent exploration or full-day excursion to the Italian Riviera.

Day 6 Florence - Venice & Optional Grand Canal

Transfer to Venice mainland. Panoramic Island Tour. Optional: Grand Canal Experience & Gondola.



Day 7 Free Day in Venice (Optional Verona & Garda)

Full day at leisure or excursion to the City of Love, Verona.

Day 8 Venice – Milan & Optional Lake Como

Panoramic Milan Tour. Optional: Afternoon at Lake Como.



Day 9 Departure

Transfer to Milan Malpensa (MXP).





Long Haul Edition

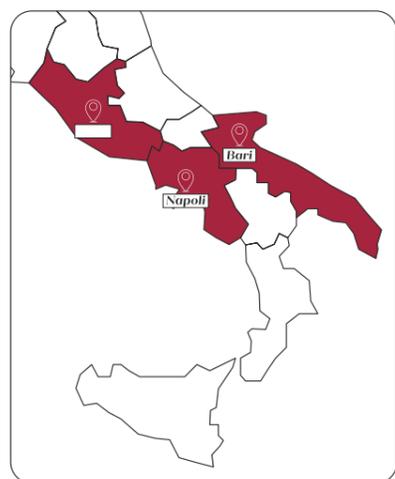


8 Nights / 9 Days



Southern Italy: Amalfi Coast & Puglia with Capital Roma

Bari (3) - Amalfi Coast (2) - Rome (3)



Day 1 Arrival in Bari & Recovery

Private transfer and rest day to recover from transoceanic travel.

Day 2 Bari City Tour & Optional Matera

Panoramic tour of Bari's historic port. Optional: Matera (UNESCO).

Day 3 Free Day in Bari (Optional Puglia Triangle) Optional:

Alberobello, Castellana Grotte, and Polignano a Mare.



Day 4 Free Day in Bari (Optional Puglia Treasures) Optional:

Martina Franca, Ostuni, and Monopoli.

Day 5 Bari - Amalfi Coast Transfer

Scenic transfer and check-in at the Amalfi Coast area hotel. Free time for sea views. Optional: Naples & Outlet tour.

Day 6 Free Day in Amalfi Coast (Optional Coast Experience) Optional:

Full-day Positano, Amalfi, and Sorrento excursion.

Day 7 Amalfi Coast - Rome & Panoramic Tour

Arrival in Rome, Panoramic City Tour. Optional: Rome by Night.

Day 8 Free Day in Rome (Optional Excursions) Optional:

Roman Monuments or Nemi Village & Outlet.

Day 9 Departure

Transfer to Rome Fiumicino (FCO).





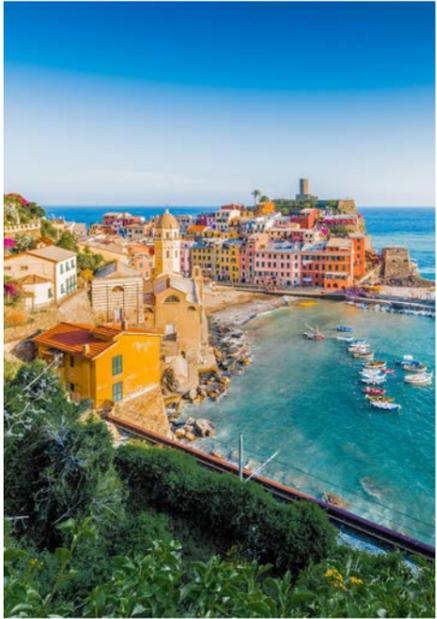
AVANTAGEOUS EXTRA TOUR BUNDLE: SMART CHOICE, HIGHER MARGINS

“Maximize the Experience, Simplify the Sale”

At Red DMC, we believe in providing value that resonates. Our signature Advantageous Extra Tour Bundle is meticulously designed to offer your guests a complete Italian immersion while providing you, our partners, with an effortless sales tool. Instead of managing multiple individual excursions, you can offer a seamless, all-in-one experience that increases your conversion rates and passenger satisfaction.

Why Promote the “Smart Choice” Bundle?

- **Significant Savings:** Your guests enjoy up to 10% to 15% discount compared to purchasing individual tours on-site. It’s the most budget-friendly way to see the best of Italy.
- **Operational Peace of Mind:** Eliminate the complexity of daily bookings. One click confirms the entire Italian journey, including professional guides and guaranteed departures.
- **Quality Consistency:** Every tour within the bundle is vetted by our 30 years of field expertise, ensuring the same high standard of Red DMC quality from Rome to the Amalfi Coast.
- **Price Protection:** Pre-purchasing the bundle protects your clients against local price increases and currency fluctuations during the season.



GLOBAL PARTNER ADVANTAGES



24/7 B2B Online Booking Portal

We understand both the expectations and sensitivities of Turkish guests, and we also speak the language of Italian suppliers. We are your cultural translator. We are your cultural translator.



The Advantageous Extra Tour Bundle

Increase your margins and simplify sales with our pre-paid “Smart Choice” tour packages. Offer your clients a 10% saving by booking all excursions in one bundle.



Grand Europe Scalability

Extend any Italy itinerary into a 14-day cross-border experience (France, Switzerland, or Austria) through our integrated European network.

THE LONG-HAUL EXCELLENCE BUNDLE

Featured Experience Highlights	Individual Value	Bundle Price	Your Advantage
Grand Italy Plus Bundle: (Incl. Rome by Night, Vatican, Nemi, Medici Heritage, Pisa & Portofino, Grand Canal, Verona, Lake Como)	~~650€~~	585€	Save 65€
Southern Italy Bundle: (Incl. Matera, Puglia Triangle, Puglia Treasures, Naples & Outlet, Amalfi-Positano-Sorrento)	~~635€~~	545€	Save 90€



PRICING & SERVICES

B2B GROUP RATES Starting from 699€ per person
(Based on min. 20 pax groups / Twin sharing)

Important Note: Prices are subject to change based on the travel season, national holidays, and major international events in Italy. For the most accurate and up-to-date pricing for your specific dates, please consult our sales team or check our B2B portal

WHAT IS INCLUDED?

- **Accommodation:** 8 Nights stay in 3* and 4* hotels (Bed & Breakfast).
- **Transportation:** All transfers and intercity travel as specified in the itinerary by standard GT Coach.
- **City Tours:** Panoramic city tours in each destination.
- **Professional Guidance:** Local English or Spanish-speaking tour guides throughout the journey.
- **City Permits:** Bus check-points and entry permits for all visited cities.

WHAT IS NOT INCLUDED?

- **International Flights:** Airfare to/from Italy.
- **Optional Tours:** Any excursions marked as "Optional" or the "Advantageous Tour Bundle."
- **Entrance Fees:** Admission tickets to museums, archaeological sites, and historic monuments.
- **Personal Expenses:** Lunches, dinners, and drinks.

MANDATORY LOCAL PAYMENTS

- **Service & Tax Fee:** A mandatory payment of 90€ per person will be collected by the tour guide upon arrival. This fee covers mandatory city/tourist taxes and local tips for drivers and guides.

THE CONTINENTAL & REGIONAL COLLECTION



7 Nights:

“The Classic Italian Grand Tour”

- **Starting from 399€ per person** (Min. 20 Pax)
- **Focus:** Perfect for regional markets looking for a full-week immersive experience covering Rome, Florence, and Venice without the need for a recovery day.

5 Nights:

“The Italian Highlights / Express Tour”

- **Starting from 349€ per person** (Min. 20 Pax)
- **Focus:** Designed for “City Break” demands or regional operators targeting the mid-week and long-weekend segments. High intensity, high satisfaction.



Regional Excellence

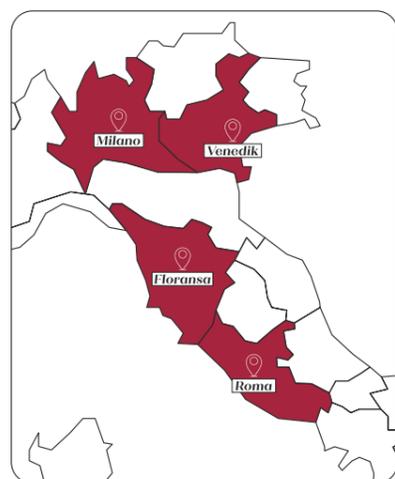


7 Nights / 8 Days



The Classic Italian Grand Tour

Rome (2) – Florence (2) – Venice (2) – Milan (1)



Day 1 Arrival in Rome & Panoramic Tour

Arrival and private transfer to the hotel. Morning Panoramic City Tour of Rome. Optional: Rome by Night tour.

Day 2 Free Day in Rome (Optional Excursions)

Breakfast at the hotel. Optional: Roman Monuments & Masterpieces (Morning) / Lake Albano & Nemi (Afternoon).



Day 3 Rome - Florence & Optional Medici Heritage

Travel to Florence. Panoramic Walking Tour upon arrival. Optional: Medici's Heritage & Renaissance Art.

Day 4 Free Day in Florence (Optional Tuscany)

Optional: Full-day excursion to Pisa & the Italian Riviera (Portofino).



Day 5 Florence - Venice & Optional Grand Canal

Transfer to the Venice area. Panoramic Island Tour. Optional: Grand Canal Experience & Gondola ride.

Day 6 Free Day in Venice (Optional Verona)

Optional: Full-day excursion to Verona (City of Love) & Lake Garda (Sirmione).



Day 7 Venice - Milan & Optional Lake Como

Transfer to Milan. Panoramic City Tour. Optional: Afternoon at Lake Como.

Day 8 Departure

Breakfast and private transfer to the airport.

B2B RATE:

Starting from 399€ (Based on min. 20 pax / Seasonal variations apply)

Advantageous Bundle: 650€ - 585€ (Save 65€)





Regional Excellence

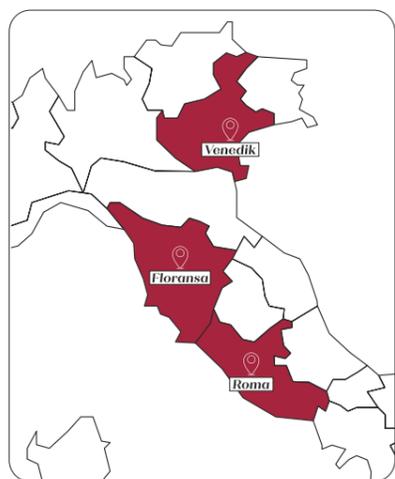


5 Nights / 6 Days



Italian Express Highlights

Rome (2) – Florence (2) – Venice (1)



Day 1 Arrival in Rome & Panoramic Tour

Arrival and transfer to the hotel. Introductory tour of Imperial Rome. Optional: Rome by Night.

Day 2 Free Day in Rome (Optional Excursions)

Optional: Roman Monuments tour or Lake Albano & Nemi excursion.



Day 3 Rome - Florence & Renaissance Tour

Transfer to Florence. Panoramic tour including the Duomo and Signoria Square. Optional: Medici's Heritage.

Day 4 Free Day in Florence (Optional Pisa & Portofino)

Full day for independent discovery or optional Tuscany & Riviera tour.

Day 5 Florence - Venice & Optional Grand Canal

Transfer to the Venice area. Panoramic tour of the "Floating City." Optional: Gondola Experience.



Day 6 Departure

Breakfast and private transfer to the airport.

B2B RATE:

Starting from 349€ (Based on min. 20 pax / Seasonal variations apply)

Advantageous Bundle: 450€ - 405€ (Save 45€)





Regional Excellence

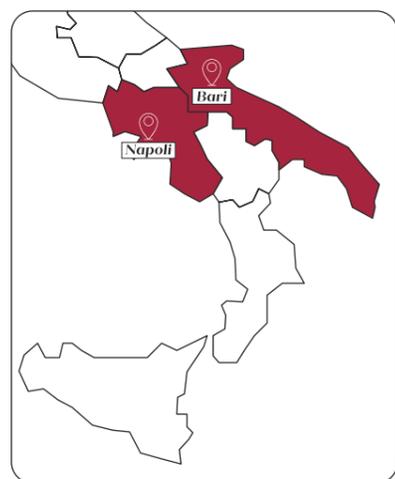


5 Nights / 6 Days



Southern Italy Short Discovery

Bari (3) – Amalfi Coast (2)



Day 1 Arrival in Bari & City Tour

Arrival and Panoramic tour of Bari (Basilica di San Nicola, Old Port). Optional: Matera (UNESCO) tour.

Day 2 Free Day in Bari (Optional Puglia Triangle)

Optional: Alberobello, Castellana Grotte, and Polignano a Mare.



Day 3 Free Day in Bari (Optional Puglia Treasures)

Optional: Martina Franca, Ostuni, and Monopoli.

Day 4 Bari - Amalfi Coast Transfer

Scenic transfer to the Amalfi Coast area. Check-in and leisure time. Optional: Naples & La Reggia Outlet tour.

Day 5 Free Day in Amalfi Coast (Optional Coast Experience)

Optional: Full-day Sorrento, Positano, and Amalfi tour.

Day 6 Departure from Naples

Panoramic tour of Naples and transfer to the airport.

B2B RATE:

Starting from 399€ (Based on min. 20 pax / Seasonal variations apply)

Advantageous Bundle: 690€ - 595€ (Save 95€)



Forget the Standards
in MICE Events!

In Italy, Business Meets Art!



Gala Dinners & Private Events

Privileged Invitations in the Heart of History

We take your meetings beyond four walls and into centuries-old palaces. A private dinner in a Baroque palace in Rome or a historic masked ball in Venice...

- Special access permits for historic venues.
- Product launches in a Renaissance setting.
- Private visits after museum closing hours.





Gastronomy Workshops

Team Spirit and Italian Flavours

Strengthen teamwork among Tuscan vineyards. Italy's world famous cuisine is a perfect way to bring your team together.

With chef-led pasta-making workshops, truffle hunting in the Chianti region, or authentic pizza workshops in Naples, we take motivation to the top. It's not just tasting we offer the experience of creating together.



Incentive & Reward Trips

Adrenaline and a Passion for Luxury

The most Italian way to reward success: Speed and Style. For top executives and high-performing teams, we organise a Ferrari driving experience in Modena or an unforgettable rally along the Amalfi Coast with classic vintage cars (Spider). With fashion tours in Milan guided by a "Personal Shopper" or private boat trips on Lake Como, we redefine luxury.



“La Dolce Vita,
starts with Red DMC.”



reddmc.com

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